HUGO AVERTY

AVAILABLE ON **JANUARY 2023**

CHECK MY WEBSITE

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34 years old
Montpellier — France

WORK EXPERIENCE

JAN. 2023 • APR. 2021

Freelance & Product designer — WorkAdventure • 2 years • *South America & Asia*

Development of a freelance activity with my former companies and new clients, turnover of +80K € / year.
***Specialisation in the metaverse and product design** with Workadventure and Metadventure (major client: +50% of turnover)*

Customers: Workadventure & Metadventure / Cap Gemini / Veepee / Bouygues Construction / KPMG / etc.

- **Designing & monitoring of UX & UI**

Design system, Design Thinking, User Testing, Co-design workshops, Storyboard, Interview, Wireflow, Wireframes, Prototyping.
Management of operational teams (Tiled designer, UX & UI designer, front-end designer)

- **Design of metaverses for companies**

Conception and design of virtual offices for companies (Tiled app and animations).
Supporting companies in the launch and adoption of their Metaverse.

- **Project management / Client management**

Consulting and monitoring of mobile applications and web platforms, project management and monitoring (progress, reporting, management, etc.). Monitoring technical and web development: PHP, NodeJS, HTML5/CSS3, etc.

Reference control contact: Grégory Rocher — Founder

APR. 2021 • MAY 2017

Business Unit : Chief Executive Officer — TheCodingMachine • 4 years • *Lyon 7ème — France*

***Launch and development of the company's first business unit**, growth and structuring of the subsidiary: **€1M turnover, average growth of 40%)**; Today, subsidiary with 11 employees (within the group of 90 employees with €8M turnover). Company specialised in customised and open-source projects.*

Customers: Colas Group / Polytechnique School / Auvergne Rhône-Alpes Region / Nexity / Flexim Group / WEDIA / etc.

- **Subsidiary management / Growth management / Crisis management COVID-19**

Steering and reporting of company finances: KPIs, cash flow, P&L, targets, etc. / Positioning strategy / Definition of strategies and management of commercial activities / Steering of communication operations

- **In charge of product design / UX & UI**

Consulting (Startups / large groups): **Co-design workshops, product approach, business levers, UX/UI, marketing, etc.**
Personas, Interaction design, Design Thinking, User Testing, Design system, Wireflow, Wireframes, Prototyping.

- **Project management / Crisis management**

Management of operational teams (sales, project managers, developers, designers, service providers).
Methodologies : Agile SCRUM and Waterfall, overall monitoring of project profitability during key phases and actions.

Reference control contact: Jean-Guillaume Dujardin — Founder

MAR. 2015 • SEPT. 2017

Technical & Marketing Project Manager — PRODIRECT • 2 years • *Toulouse — France*

- **Portfolio and product management**

Consulting and monitoring of mobile applications and web platforms: (Pro Direct) Caisse d'Epargne, ARKEA, Nexity, etc.
Monitoring of development teams, communication operations, support, SCRUM Master

- **Managing UX & UI and development teams**

Managing a studio of 9 UX & UI designers on multiples projects (web, mobile), be the link between tech and design.
Monitoring offshore development team with the following stack: PHP, NodeJS, WordPress, AEM Mobile, HTML5/CSS3, etc.

Reference control contact: Cyril Hijar — (Ex)-CDO

APR. 2013

Technical project manager — TheCodingMachine • 2 years • *Paris II — France*

- **Project management, web development, design**

Monitoring offshore development team (technical monitoring), customer relations, monitoring of profitability and planning.
Front-end and back-end development: HTML, LESS, SCSS, AngularJS, Symfony, NodeJS, etc.

GIVEN COURSES IN INCUBATORS

FEB. 2022

Speaker: technical workshops (Paris, Lyon, Casablanca)

École Polytechnique (X incubator), EM Lyon incubator

Supporting startups / IS architecture / Project management / Methodologies / Best practices / Technical debt management / Mobile technologies / Front & back-end languages

EDUCATION & CERTIFICATIONS

SEP. 2013 -

MASTER 2: **Mobility and digital security project management**
ESAIP, School of Engineering

BULATS A1 & **TOEIC 750** certifications

SKILLS

PROJECT MANAGEMENT
PRODUCT DESIGN, UX & UI
STRATEGY / MANAGEMENT
MARKETING / COM'
FRONT-END (HTML, CSS) only

TOOLS

DESIGN
Tiled / Sketch / Zeplin / Adobe Photoshop / Lightroom / Illustrator / After Effect

PROJECT MANAGEMENT
GitLab / Trello / Mantis / Excel / PowerPoint / Slack / Asana / Monday

TECH
Front (HTML, CSS, JS) / Open-Source / Back (PHP) / React-Native

SOFT SKILLS

INVESTMENT
CREATIVITY / CURIOSITY
INNOVATION
BENEVOLENCE
STRESS MANAGEMENT

HOBBIES

PHOTO
TENNIS
TRAVEL
DESIGN
SKI
SCUBA DIVING